



# TEAM AGGIE

2017 MEMBERSHIP GUIDE



## TEAM AGGIE: TOGETHER WE ARE CHAMPIONS

As my first year as the Director of Athletics for UC Davis comes to a close, I am filled with a growing sense of optimism about the future of Aggie Athletics. Several of our programs have made substantial competitive steps forward, and we remain steadfastly committed to building a winning program that believes in the scholar-athlete model at the Division I level.

Achieving and sustaining competitive success in modern college athletics requires a substantial financial commitment. The need for resources is especially apparent for athletics programs that are dedicated to ensuring student-athletes thrive academically and in their personal development, and thus make investments in the appropriate student-athlete support systems. With this in mind, we have made several enhancements to our Team Aggie structure, which you will read about in this brochure. Most notably:

**1. Gifts made to specific sport programs will fully and directly benefit the sport program they are directed to, without exception.**

**2. ALL DONORS who make annual contributions to any sport program or area of UC Davis Athletics will now be members of Team Aggie.**

Your gifts to ANY SPORT OR AREA of Athletics will qualify you for all of the non-seating membership benefits that were formerly exclusive to Team Aggie Athletics Fund donors.

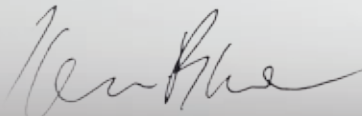
**3. We are introducing a small number of team "booster" clubs for sport programs that already have an established base of support in an effort to further enhance their progress.** These clubs will fall under the Team Aggie umbrella and offer additional sport-specific perks for those who have a passion for these specific sports.

**4. We are introducing the Marya Welch Initiative for Women's Athletics.** The purpose of this initiative – which honors one of the pioneers and original leaders for women's sports at UC Davis – is to enhance the funding for facility projects that will benefit our women's programs. Each year, dollars contributed to the Marya Welch Initiative will be applied directly to a project that will have a significant impact on one or more of our women's teams.

We believe these enhancements will help you and all of our supporters engage with UC Davis Athletics in a manner that meets your personal preferences and gives you a more transparent understanding of how your support benefits our athletics program. Additionally, by including all of our donors under the Team Aggie umbrella, we expect to develop an increased level of camaraderie among our supporters through an enhanced social experience.

On behalf of our student-athletes, coaches, and staff, I want to extend a sincere thanks to you for your financial support of UC Davis Athletics. The future success of our athletics program will largely be shaped by the continued contributions of donors like you. We are working hard every day to make you proud to support the Aggies. GO AGS!

SINCERELY



KEVIN BLUE

# 2016-17 HIGHLIGHTS

**5** - UC DAVIS WINS 5TH STRAIGHT CAUSEWAY CUP

**COACHES OF THE YEAR**

**JOHN LAVALLEE - GYMNASTICS**

**DANIEL LEYSON - MEN'S WATER POLO**

**JENNIFER GROSS - WOMEN'S BASKETBALL**

**5** - 987 OUT OF 1000 IN LATEST NCAA ACADEMIC PROGRESS RATE (APR) REPORT

**11 TEAMS RECORDED PERFECT ACADEMIC YEAR SCORES**

**4 PROGRAMS ACHIEVED PERFECT MULTI YEAR SCORES AND WERE HONORED WITH NCAA PUBLIC RECOGNITION AWARDS**

**6** - POSTSEASON APPEARANCES

**GYMNASTICS**

**MEN'S BASKETBALL**

**WOMEN'S BASKETBALL**

**MEN'S WATER POLO**

**WOMEN'S SWIMMING & DIVING**

**WOMEN'S TRACK & FIELD**

**15** - MEN'S BASKETBALL

**BIG WEST CONFERENCE TOURNAMENT CHAMPIONS**  
**1ST NCAA TOURNAMENT APPEARANCE**  
**IN PROGRAM HISTORY**

**16** - WOMEN'S BASKETBALL

**BIG WEST CONFERENCE CHAMPIONS**  
**ADVANCED TO WNIT SWEET 16**

**23** - MEN'S WATER POLO

**1ST NCAA TOURNAMENT APPEARANCE SINCE 1997**  
**SET PROGRAM RECORD WITH 23 WINS**

**109** - FIRST ENDOWED COACHING POSITION IN 109 YEAR HISTORY OF AGGIE ATHLETICS  
**CHILD AND MEISEL FAMILIES DIRECTOR**  
**OF MEN'S WATER POLO**













































**3** - WELCOMING BACK UC DAVIS ALUMNUS,  
**DAN HAWKINS, AS HEAD FOOTBALL COACH**





# 2017-18 TEAM AGGIE MEMBER BENEFITS

All contributions to UC Davis Athletics will be counted towards an individual's Team Aggie membership level. Donations will be calculated on a January 1 – December 31 giving calendar. For more information, or to find out what your year-to-date donations are, please contact Tim Richter at (530) 752-4818.

TEAM AGGIE MEMBERSHIP LEVELS	WALK-ON UP TO \$99	LETTER-WINNER \$100-299	CAPTAIN \$300-599	ALL-CONFERENCE \$600-1,199	ALL-AMERICAN \$1,200-2,499	CHAMPION \$2,500-4,999	HALL OF FAME \$5,000-9,999	LEGEND \$10,000+
SUPPORT UC DAVIS STUDENT-ATHLETES								
TEAM AGGIE MEMBERSHIP PACKET								
RECEIVE EXCLUSIVE "TEAM AGGIE INSIDER" E-NEWSLETTER								
DONOR RECOGNITION IN 2017 FOOTBALL PROGRAM								
OPPORTUNITY TO PURCHASE SEASON TICKETS IN TEAM AGGIE SECTIONS FOR FOOTBALL & BASKETBALL								
LOT 56 PARKING PASS FOR FOOTBALL*				1	2	2	2 <sup>(RES)</sup>	2 <sup>(RES)</sup>
LOT 25 PARKING PASS FOR BASKETBALL*				1	1	2	2	2
ACCESS TO TEAM AGGIE EVENTS FOR FOOTBALL & BASKETBALL**								
HALFTIME ACCESS TO BRUCE EDWARDS CLUB ROOM (FOOTBALL)**								
EXCLUSIVE MEETING WITH AD KEVIN BLUE								

\*Available to those who purchase season tickets

\*\*Equal to number of season tickets held in these sports

## SPORT-SPECIFIC GIVING

Anyone can, and is encouraged to, support one of our 23 sport programs directly! By giving to a specific sport, you are helping provide resources that allow them to operate at a competitive level. Additionally, anyone who donates to any area of UC Davis Athletics will become a Team Aggie member and can benefit from all non-ticket related perks of Team Aggie membership, such as: pregame and halftime events, special parking privileges, and exclusive athletics department communication. For sports that have already established a large base of donors, we are creating specific booster clubs to further grow support. In this first year, we plan to introduce clubs for 7 program funds (football, men's basketball, women's basketball, baseball, men's water polo, women's water polo, and women's swimming & diving) so we can appropriately steward our donors. More specific information will be released throughout the year. For more information, check out [www.TeamAggie.com](http://www.TeamAggie.com).

## WAYS TO GIVE

**MAIL:** Please mail donations to: Athletics Development, One Shields Avenue, Davis, CA 95616. Checks should be made payable to "UC Regents" with "Team Aggie" or specified sport/fund in the "For" section.

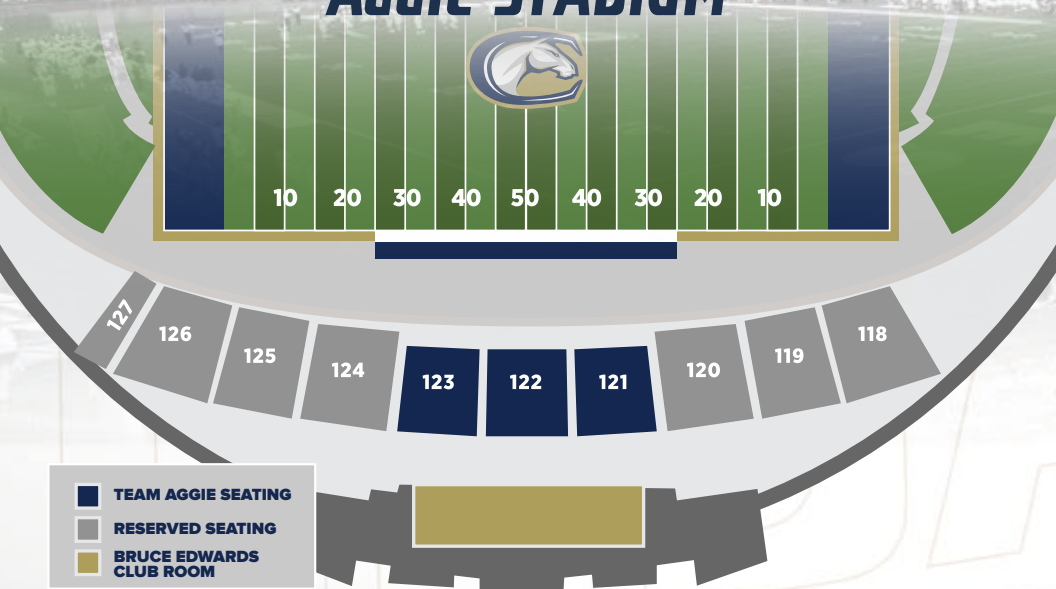
**ONLINE:** Visit Team Aggie website at [www.teamaggie.com](http://www.teamaggie.com) and click on "Give to Team Aggie."

**GIFTS OF SECURITIES:** Gifts of stocks, bonds, and mutual funds can provide relief from capital gains taxes. Contact a member in the Development office for more information.

**MATCHING GIFTS:** Many companies provide matching gift programs for employee contributions. Ask your employer about their matching gift policy, and potentially double your contribution.

**PLANNED GIFTS:** Planned gifts are a method for donors who make arrangements for future support, while complementing financial and tax planning needs. Ask us how planned gifts can help you and support our student-athletes.

# TEAM AGGIE - FOOTBALL SEATING AGGIE STADIUM



Team Aggie seats are the premium seating area at Aggie Stadium! Experience the action with season tickets in sections 121, 122, and 123 for the best sightlines of the Aggies and Jim Sochor Field. These seats are located in between the 35-yard lines on the press box side; some have plastic chairback seats for added fan comfort.

## FOOTBALL SEASON TICKETS

**FULL SEASON**  
STARTING AT **\$50**

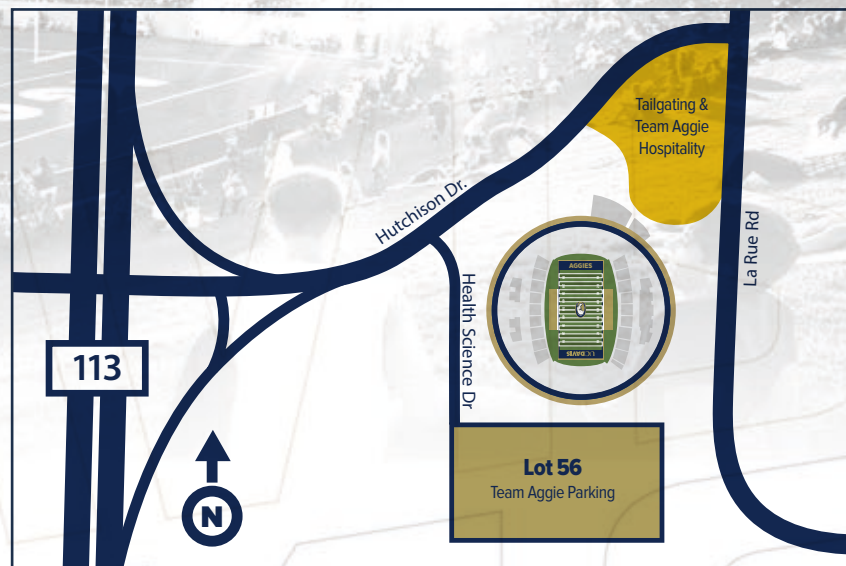
**FLEX PLAN**  
STARTING AT **\$50**

**FAMILY PLAN**  
STARTING AT **\$100**

**“WE’RE GOING TO BE EXCITING AND WE NEED YOU”**  
HEAD COACH DAN HAWKINS



# FOOTBALL PARKING



**LOT 56:** Team Aggie members that contribute at the All-Conference level (\$600+) and above are eligible to receive general parking pass(es) with the purchase of season tickets. Team Aggie members at the Hall of Fame level (\$5,000+) and above are eligible to receive reserved parking pass(es) with the purchase of season tickets.

**AGGIE TAILGATE FIELD:** This is the spot for Aggie fans to be prior to every home football game, and the location of Team Aggie events, music and activities for fans of all ages. Visit [ucdavisaggies.com](http://ucdavisaggies.com) for more information.

## TEAM AGGIE - FOOTBALL EVENTS

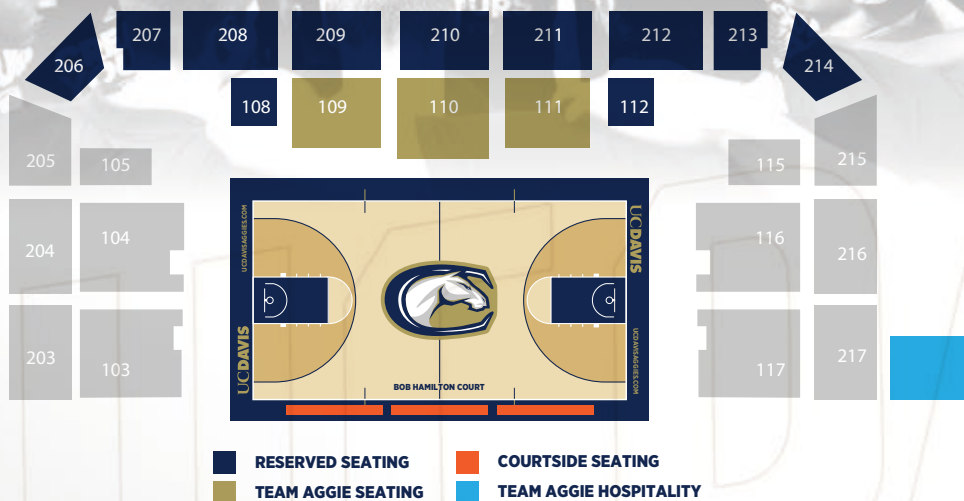
**PREGAME:** Team Aggie members at the All-American (\$1,200+) level and above are invited to join other donors in the Team Aggie pregame tent on Aggie Tailgate Field. Food, beer, wine, soft drinks, and water are available in the shaded tent. It is THE place to be before any Aggie Football game. Team Aggie tent opens open 3 hours prior to kickoff; stop in on your way to Aggie Stadium!

**HALFTIME:** Team Aggie members at the Champion (\$2,500+) level and above are invited to join us inside the Bruce Edwards Club Room during halftime of every game. Light snacks, beer, wine, soft drinks, and water are available.





# TEAM AGGIE - BASKETBALL SEATING THE PAVILION



Team Aggie seats are the premium seating area at The Pavilion! Experience the action with season tickets in sections 109, 110, and 111 for the best sightlines of the Aggies and Bob Hamilton Court. These seats span the entire sideline behind the team benches and scorer's table. Sit close to the action and take in the sounds of the game!

## COURTSIDE SEATING

Be a part of the action with the closest and most personal view of the game in The Pavilion! Season ticket holders in this area have exclusive access to the Special Events Room, which features private restrooms, food, and refreshments. For more information, please contact Tim Richter at (530) 752-4818.



**MEN'S BASKETBALL**

- BIG WEST CONFERENCE TOURNAMENT CHAMPIONS
- FIRST EVER NCAA TOURNAMENT APPEARANCE
- WON FIRST NCAA TOURNAMENT GAME BEATING NORTH CAROLINA CENTRAL

**WOMEN'S BASKETBALL**

- BIG WEST CONFERENCE CHAMPIONS
- ADVANCED TO WNIT SWEET 16
- JENNIFER GROSS NAMED BIG WEST CONFERENCE COACH OF THE YEAR 2016-17

## TEAM AGGIE - BASKETBALL EVENTS

For specified home basketball games during the 2017-18 season, all Team Aggie members at the All-American level (\$1200+) and above are invited to join us on the Northeast Upper Concourse for Team Aggie events. Food, beer, wine, soft drinks, and water are available in this exclusive area with access to catch the action from other nationally broadcasted games when the Aggies are off the court.

## BASKETBALL PARKING

Team Aggie members that contribute at the All-Conference level (\$600+) and above are eligible to receive basketball parking pass(es) with the purchase of season tickets.





# MARYA WELCH INITIATIVE WOMEN'S ATHLETICS

We are pleased to announce the newest initiative for UC Davis Athletics, named in honor of longtime administrator and pioneer of women's athletics, Marya Welch. The purpose of the Marya Welch Initiative is to provide new, recurring, and comprehensive support for women's athletics at UC Davis. Additionally, we hope to raise awareness by recruiting and retaining members, increasing visibility for UC Davis's 14 NCAA women's sports, raising special project funds, and increasing participation at women's contests.

Like Marya, we aim to be pioneers in women's athletics, and to do so must grow our community of support for our programs. This community of donors will allow our women's head coaches to build the financial foundation necessary to compete in their respective conferences and afford the best opportunity to our female student-athletes to ensure their success in competition, school, and after graduation.

For more information and instructions on how you can join the Marya Welch Initiative for Women's Athletics, please visit [www.TeamAggie.com](http://www.TeamAggie.com) or contact Liz Martin at [emartin@ucdavis.edu](mailto:emartin@ucdavis.edu).



## DISCOVER YOUR PASSION

**TEAM AGGIE ATHLETICS FUND:** This unrestricted fund is used to support the academic and athletic excellence of all student-athletes who compete for the Aggies

**SPORT-SPECIFIC GIVING:** Directly support any of our 23 teams with a gift to a specific program. In recognition of gifts to sports programs, donors will be offered all non-seating Team Aggie benefits and recognized as Team Aggie members.

**CAPITAL PROJECTS:** Gifts in support of capital projects play a pivotal role in the enhancement, construction, and maintenance of first-class athletic facilities. Top-notch facilities are not just important for attracting the best and brightest student-athletes, but also equipping them with the best resources to pursue their scholastic and athletic goals.

**ENDOWMENTS:** Endowments are gifts that keep on giving. Establishing an endowment provides funding for future and current UC Davis student-athletes. Endowments are invested by UC Davis, generating invested income that is used for the purpose you choose to support in perpetuity. Endowment opportunities start at \$50,000.

## FAQ'S

### SUPPORTING UC DAVIS ATHLETICS AND TEAM AGGIE

#### IF I PLAYED A SPORT AT UC DAVIS AND WANT TO DONATE TO THAT SPORT, SPECIFICALLY, HOW CAN I DO THAT?

Anyone can, and is encouraged to, support one of our 23 sport programs directly and can do that in a variety of ways. See the "Ways to Give" portion of the enclosed brochure for a summary of giving options, including via check, credit card, and/or stock transfer.

#### IF I MAKE A DONATION TO A SPECIFIC PROGRAM, THE MONEY I GIVE WILL SUPPORT THAT SPORT, RIGHT? HOW DOES IT HELP?

Yes! Gifts made to specific sport programs will fully and directly benefit the sport program they are directed to, without exception. Each year, we rely on a specific amount of private gift support to fully operate each and every sport program. When funds donated exceed the annual goal for that program, funds donated above that goal become discretionary for our coaches to use towards incremental program enhancements. By giving to a specific sport, you are helping provide resources that allow them to operate at a competitive level.

#### WHAT IS TEAM AGGIE? IS THIS THE SAME AS THE TEAM AGGIE ATHLETICS FUND?

Team Aggie is the umbrella term for all donors to UC Davis Athletics, regardless of the specific designation of their support. Therefore, anyone who donates to any area of UC Davis Athletics will become a Team Aggie member. The Team Aggie Athletics Fund is a specific fund under the Team Aggie umbrella (alongside our sport programs). This fund provides discretionary resources to the Athletics Director for areas of greatest need.

#### IS THIS DIFFERENT THAN HOW WE RECOGNIZED DONATIONS IN THE PAST?

Yes. In previous years, donations made to programs outside of the Team Aggie Athletics Fund did not qualify donors for the special benefits of being a Team Aggie member. Now, donors to any area of Athletics can benefit from all non-ticket related perks of Team Aggie membership, such as: pregame and halftime events, special parking privileges, and exclusive athletics department communication. Ticket benefits (season tickets in premium seating areas) do require an accompanying Team Aggie Athletics Fund donation for football and men's basketball.

#### WHERE DO I GIVE TO QUALIFY FOR TEAM AGGIE SEATING AT FOOTBALL AND MEN'S BASKETBALL GAMES?

The Team Aggie Athletics Fund. All football season ticket holders who sit in sections 121, 122, or 123, and all men's basketball season ticket holders who sit in sections 109, 110, 111, or courtside are asked to give a minimum \$300 Team Aggie Athletics Fund contribution. These important gifts help provide our department valuable resources and also give access to the best seats alongside other Aggie faithful.

#### HOW IS MY BENEFIT LEVEL DETERMINED?

Team Aggie membership benefits are determined by the total annual giving support by an individual (or household) during the calendar year (January-December). For example, for football game related benefits, a donor's total giving between January 1 and the start of the football season will determine their particular level of benefits.

#### WHAT ARE THE SPECIAL TEAM BOOSTER CLUBS?

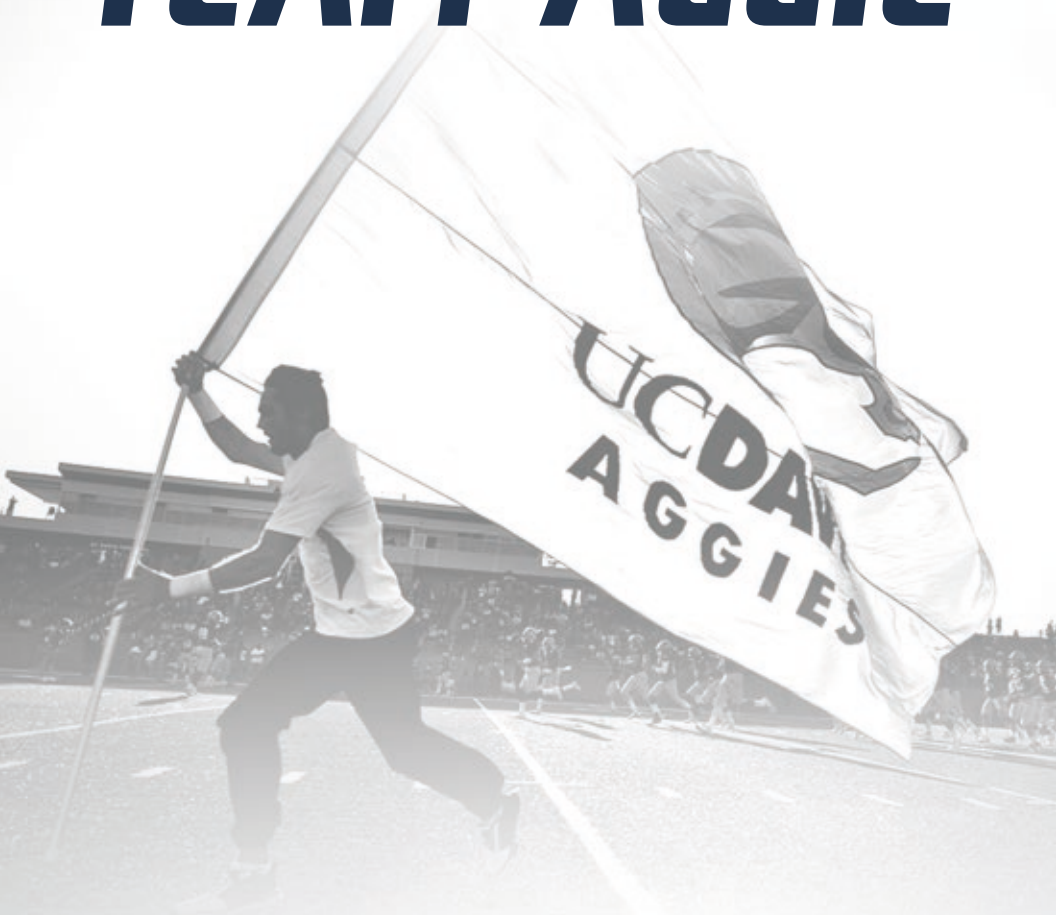
For sports that have already established a large base of donors, we are creating specific booster clubs to further grow support. Giving to a specific booster club will earn the donor additional perks for that sport in addition to their Team Aggie membership benefits. Donors can still give (and are encouraged to do so) to teams without a formal booster club.

#### WILL ALL TEAMS EVENTUALLY HAVE BOOSTER CLUBS?

As donor support increases for all of our sports, we will introduce new booster clubs. In this first year, however, we plan to introduce clubs for seven program funds (football, men's basketball, women's basketball, baseball, men's water polo, women's water polo, and women's swimming/diving) so we can appropriately steward our donors.



# TEAM AGGIE



**#GOAGS**

**WWW.TEAMAGGIE.COM**

**530-752-4818**



**@UCDAVISAGGIES**